**Evaluation Questions - Web Account Manager**

1. Are you able to legally work in Barbados? Landed resident, have a Barbados passport and/or work permit?
2. Do you have a valid driving license and the ability to travel to customers and clients?
3. Are you willing, motivated, and a self-starter?
4. This job of a WAM is based on commission. Are you willing to work on commission-based work, which can bring unlimited earning potential?
5. Are you willing and motivated to determine how much you can make with Totally Barbados?
6. What do you know about Totally Barbados, and why do you want to work with us?
7. What skills and strengths can you bring to this position?
8. Where do you see yourself in five years?
9. Do you have a computer and high-speed internet access?
10. Please explain to us in your own words, what the term “hits” mean in relation to a website?
11. Please explain to us in your own words, what the term “unique visitors” mean in relation to a website?
12. Please explain to us in your own words, what the term “returning visitors” mean in relation to a website?
13. Please explain to us in your own words, what the term “visits” mean in relation to a website?
14. Please explain to us in your own words, what the term “search engine optimization” or “SEO” means in relation to a website and the search engines?
15. What do you think makes a website successful?
16. Please explain to us in your own words, what the term “usability statistics” mean in relation to a website?
17. Do you want to have fun and enjoy your job?
18. How do you think you can accomplish this while working at Totally Barbados with my team and myself?
19. Are you ready to learn while at the same time molding yourself into a great communicator, web account manager, and friend of ours at Totally Barbados?
20. Are you ready for the next step of your life?
21. Learn more here – it will help you understand more about the job….”F – Shaped Pattern for Reading Web Content”: <https://www.nngroup.com/articles/f-shaped-pattern-reading-web-content/>
22. Learn more here – it will help you understand more about the job….Writing for the Web: <https://www.nngroup.com/topic/writing-web/>
23. Learn more here – it will help you understand more about the job…. <https://www.nngroup.com/articles/how-users-read-on-the-web/>
24. Learn more here - it will help you understand more about the job….Top 10 Web Design Mistakes: and <https://wparena.com/common-web-design-mistakes-to-avoid/>
25. Please Read and STUDY “HOW” Totally Barbados helps companies, by viewing our online Totally Barbados presentation here: <https://show.zohopublic.com/publish/cngxx44aaf0ebb1fb4a7a85d4051198deb03e>
26. MOST IMPORTANTLY – please view this video: <https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action> in it entirety and provide your thoughts and inspirations about it.
27. How do you (and the company Totally Barbados) use this forward-thinking to market our business, and aspire to be successful in Barbados?
28. Are you still interested? If so, we look forward to receiving your answers, thoughts, questions, and opinions. Submit your resume via email to "jobs at totallybarbados.com" by Tuesday, December 2nd , 2020 at 5 pm.
29. When are you available to start?
30. How many years of relevant experience do you have?
31. What is the best way to contact you?
32. What makes you a good fit for this job?
33. What certifications, licenses, or training do you have?
34. Why are you interested in this job?